



كنترين قندييقن  
MINISTRY OF EDUCATION  
BRUNEI DARUSSALAM

# 9<sup>TH</sup> HIGHER EDUCATION EXPO 2024

## Physical

3 - 4 February 2024  
9.00AM - 5.00PM  
Hall 2, BRIDEX Jerudong

## Virtual

5 - 6 February 2024  
8.30AM - 4.30PM

# Background

The 9th Higher Education EXPO 2024 (9th HE EXPO 2024) (Hybrid) will be conducted by the Department of Higher Education, Ministry of Education in collaboration with Department of Scholarship Management, Brunei Darussalam National Accreditation Council, Department of Administration and Services, Department of Curriculum Development, Department of Information & Communication Technology, Education Technology Centre, International Relations Division and Corporate Communication Division.

The dates for the 9th HE EXPO 2024 are as follows:

3 and 4 February 2024 (Physical Expo)

5 and 6 February 2024 (Virtual Expo)

# Objectives

To showcase multiple pathways for post-secondary students

To obtain information related to the higher education admissions process and criteria, scholarships and other information related to the field of study.

To provide opportunities for students to interact directly with the relevant members from the HEIs, MOE and related exhibitors.

To enable exhibitors to promote their business and showcase their educational services.

To enable exhibitors to raise their profiles and brand awareness.

# Exhibitors



Higher Education  
Institutions



Education Services



Other Related  
Agencies

# Visitors



Students



Parents



Educators



Practitioners



Management  
Personnel



Working  
Professionals



Education  
Agencies

# Activities



Physical & Virtual  
Exhibition



Consultation



Live Chat



Webinar



Related Vendors  
(Incl. F&B)

# Packages

## Physical Expo

### Package A

**BND700.00**

- Booth space: (3m x 3m) 9 square metre
- Advertisement of Exhibitor's Logo will be promoted on HiED Website and MoE official Social Media platform
- One (1) Webinar Slot per application

### Package B

**BND1,100.00**

- Booth space: (3m x 3m ) 9 square metre
- Floor Carpet
- Consultation Table (1 unit)
- Chairs (2 units)
- Advertisement of Exhibitor's Logo will be promoted on HiED Website and MoE official Social Media platform
- One (1) Webinar Slot per application
- Display Panel & Label
- Rubbish Bin
- LED Light
- 13 Amp Power Point

## Virtual Expo

### Package C

**BND1,600.00**

For exhibitors unable to join Physical Expo

- Virtual Booth
- Advertisement of Exhibitor's Logo and Short Introduction will be promoted on HiED Website and MoE official Social Media platform
- One (1) Webinar Slots per application
- Live Chat feature
- Video Conferencing

# Characteristics of the 9th HE Expo 2024

1

## Registration

Last day of registration will be on **Saturday, 13 January 2024, 4:30PM**

2

## Physical Exhibition

Face to Face sharing sessions and interactions with potential students, parents and other interested individuals.

3

## Virtual Exhibition

Booth will be created in 3D with their official logo. Each booth will have static and interactive information.

### Static Information

Downloadable brochure or leaflet that contains information regarding the courses offered.

### Interactive Information

Video information, interaction through live chat between the student and exhibitors.

4

## Webinars

Webinars will be conducted online using Zoom platform and will be live streamed via HiED YouTube channel.

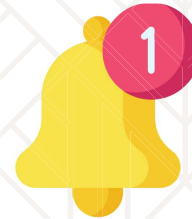
# Steps to Join as Exhibitors



**Step 1: Register**



**Step 2: Payment**



**Step 3: Notification**



## Step 1: Register

### Option 1:

Using this link  
<https://bit.ly/he-expo2024reg>

### Option 2:

Scan this QR Code



**01**

### Registration

Register using either the link or the QR Code

**02**

### Online registration form

Complete the online registration form given

**03**

### Received Notification

Upon submission, the applicant will be notified of successful registration.



## Step 2: Payment

- Payment can be made by Cash, Online Payment, Cheque payment, or Journal Voucher. Please indicate the preferred method of payment in the registration form.
- All payment is NON-REFUNDABLE and must be made in Brunei Dollars (BND).
- All payment information will be informed via invoice.
- Payment can be made after receiving the formal invoice from the Ministry of Education via email.
- If payment has been made, kindly notify us by sending the payment receipts via email to:  
  
heexpo@moe.gov.bn.
- Closing date for registration and all payment:  
Saturday, 13 January 2024, 4:30PM



## Step 3: Notification

Once payment has been made and verified, you will be notified via email

# Important Dates & Contact

Closing date for registration



13 January 2024

## Email (general inquiry):

[heexpo@moe.gov.bn](mailto:heexpo@moe.gov.bn)

## Address:

Higher Education Department,  
5th Floor, Block B,  
Ministry of Education,  
Old Airport Road,  
Berakas, BB3510,  
Brunei Darussalam.

## Telephone:

+673 2381224

+673 2381992



# Terms & Conditions

- A. The exhibitor is required to submit the online registration form and complete all payments before Saturday, 13 January 2024, 4:30PM.
- B. The organiser has the right to amend the layout of the exhibition.
- C. The organiser reserves the right to limit and refuse entries without assigning any reasons there of.
- D. Exhibitors should only distribute matters in relation to their exhibition.
- E. Payments can be made by Cash, Cheque, Online payment, and Journal Voucher. All payment must be made in Brunei Dollars (BND) and before the stated deadline upon receiving invoice. In the event, the exhibitor failing to make payment five (5) working days after receiving notification of successful registration, the organiser has the right to cancel and lease the space to another exhibitor.
- F. In the event of cancellation of a successful registration by an exhibitor the following terms should apply:
  - (i) Exhibitors shall be entitled to no return of any sum after the closing date of online registration (Saturday, 13 January 2024, 4:30PM).
  - (ii) Cancellation by the exhibitor shall be deemed valid if made in writing and informed via email to the organiser latest by Thursday, 25 January 2024, 4:30PM.
  - (iii) In the event an exhibitor fails to provide the information required by the organiser and appointed vendors or fails to occupy the designated space three (3) days prior to the opening of the 9th HE EXPO 2024; the organiser shall have the right to lease the space to another exhibitor. The No-Show Exhibitor shall be charged with 100% of the total payment.

# Registration Form

<https://bit.ly/heexpo2024reg>

or



2024